

Green Guru Project

By Shaan Guru of Windermere Preparatory
School

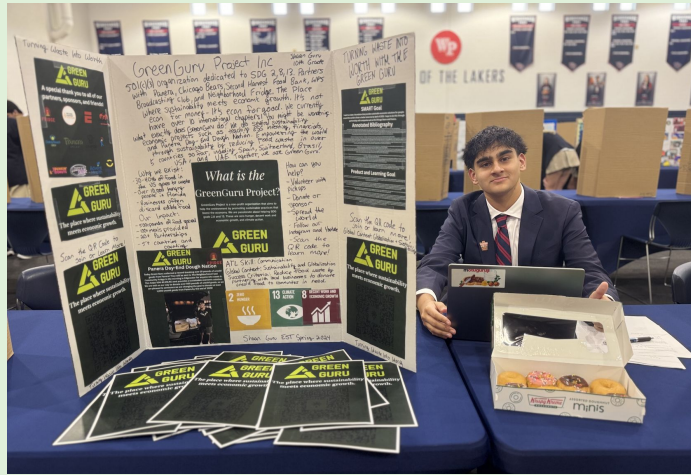


GREEN GURU PROJECT



What is the Green Guru Project?

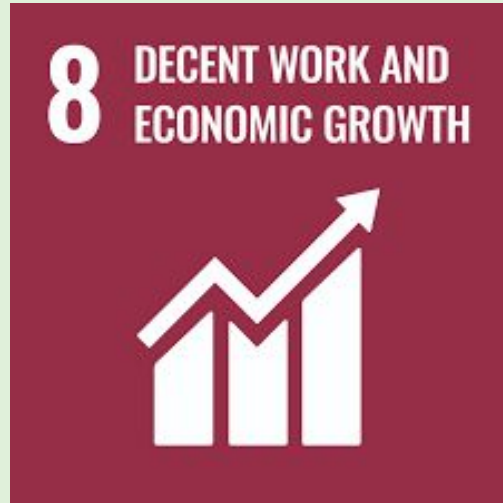
Green Guru Project is an International 501(c)(3) investing in impact by building sustainable economic development globally and regionally. Through innovative solutions and community-driven initiatives, we focus on supporting UN Sustainable Development Goals 2, 8, and 13. Our mission is to empower individuals and communities to build a greener future through service, education, and action. We facilitate projects across several locations to try and foster change.



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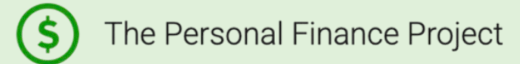
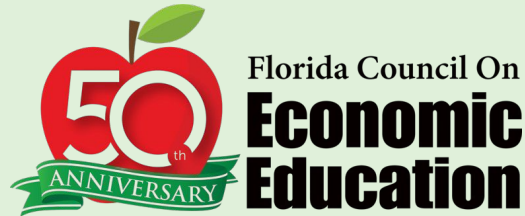
UN Sustainable Development Goals

Green Guru Project facilitates projects to work towards solving SDGs 2,8, and 13. These are zero hunger, economic growth, and climate action. These are the pillars and backbone of how Green Guru Project operates.



Our Partners

Panera Bread(Panera Day End Dough Nation), Neighborhood Fridge, Personal Finance Project, Arizona Council for Economic Education, Florida Council for Economic Education, Ecotone Renewables, Chicago Bears Outreach Charity



Our Team



Shaan Guru

Founder & CEO

Orlando, USA

Passionate about sustainability and economic growth. Leading Green Guru Project's mission to create positive environmental and economic impact globally.



Luis Azevedo

Head of South America Operations

Rio, Brazil

Undergraduate student at Cornell University. Leading sustainability initiatives across South America and building local community partnerships.



Marco Blanco

Chief Financial Officer

Sao Paulo, Brazil

Undergraduate student at Georgetown McDonough School of Business. Ensuring financial sustainability and transparency across all our global operations and initiatives.



Kvahn Tejwani

Global Goals Ambassador

Orlando/Colombo/Mumbai, Global

Promoting UN Sustainable Development Goals globally and coordinating international initiatives.



Nolan Asurmendi

Head of Volunteer Operations

Orlando/Buenos Aires,
USA/Argentina

Managing volunteer programs and community engagement across multiple regions.



Shouqi Han

Head of Technology

Orlando, USA

Managing technology initiatives and digital transformation for sustainable impact measurement.

Project #1

For Green Guru Project's first project, we used a school service day to create care packages for those in need. They included deodorant and toothbrushes, and were dropped off at The Neighborhood Fridge, which is a local homeless shelter in Orlando.



Project #2

Green Guru Project is partnered with Panera Bread and the Panera Day End Dough Nation Program. This helps deliver the baked leftover goods that would go to waste to somewhere they can be used. The leftover goods are transported weekly to the Neighborhood Fridge. This helps SDG #2-Zero Hunger. So far we have donated over 1,500 pounds of food.



Project #3

Green Guru Project also aimed to aid SDG #8 through hosting financial literacy workshops with The Personal Finance Project. This served to help younger people to learn concepts such as budgeting, saving, and other ideas that will later be useful to ensure financial responsibility.



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How did we identify a local issue?

Last year when our team created this organization we deemed that Central Florida and the world as a whole lacked sustainable initiatives that could stimulate the local economy. So for my MYP Personal project I decided to make Green Guru Project, and I have been scaling it since.



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How did you create an action plan?

How did you inspire others to join?

How are you sharing your projects insights?

What impact do you want to make?

I started by doing the Panera Partnership, then scaled through local classmates and friends from internships and summer programs. Then I told them to start doing service in their respective communities too, and we could expand the project further through public-private partnerships. I then had my friends from my local school join the project, and they had friends in other countries who also joined. I did a class at Brown Pre-College and had friends from Brazil who also helped, so I explained the project to them all and then they all were on board. I also used cold emailing and LinkedIn for partnerships. Our projects insights can be seen through social media and our website. We've scaled the media from the ground up to show what we have done and hope to continue to do. The QR codes will come at the end of the presentation. As a whole, I want to make a global impact that can help solve SDGs 2,8, and 13. I will be content with myself knowing I made a tangible impact and inspired others to do the same.

Upcoming Projects

This summer Green Guru Project will be tackling SDG #8 with Biz Build Organization by teaching financial literacy in Spanish and Portuguese. This will take place in several iglesias across Orlando, and aim to help new migrants learn skills such as how to pay Tax in the United States.

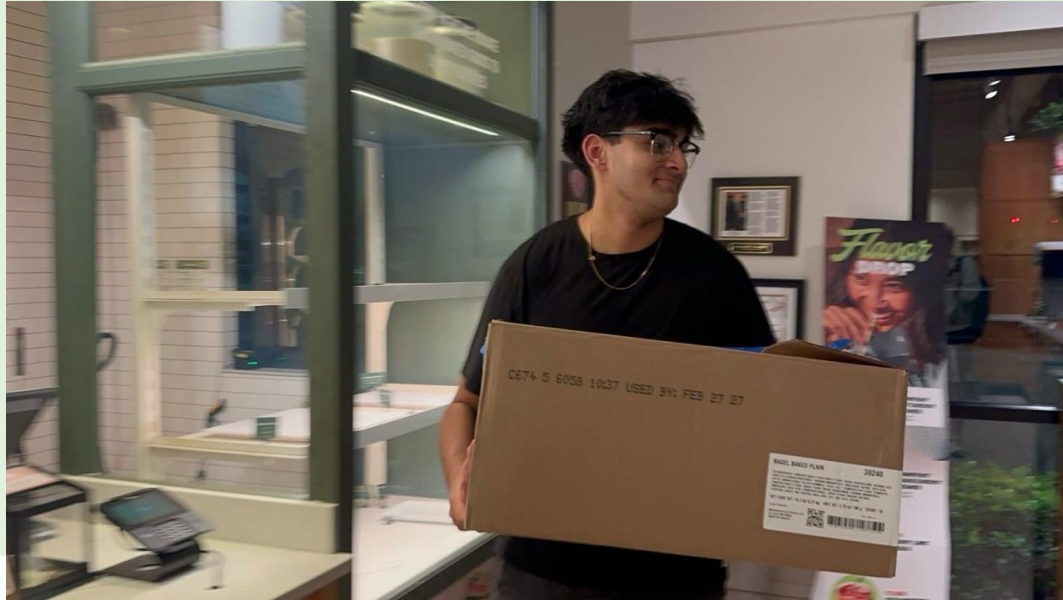
This fall Green Guru Project will be tackling SDG #13 with Ecotone Renewables(Forbes 30U30) by helping open a ZEUS(zero emission upcycling system) In Orlando. There are already 8 in the US, and Orlando will be the 9th.

The Chicago Bears Outreach also has an annual coat drive in the winter, and Green Guru Project has been the sponsor for two years now. This includes marketing and urging people to donate their gently used coats.

We will also be getting news recognition with Voices of Change and Central Florida Public Media later this summer.

Creating a Greener World for Children

Through Green Guru Project's initiatives, we are creating a more circular economy and sustainable world. Facilitating these projects promotes a greater tomorrow for the next generation and fosters a long term earth for generations to come.



Thank you for your time!

If you would like to learn more or follow our social media, scan the QR code! We would love to expand or work with other organizations too!



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